



UNIVERSITY OF CAMBRIDGE

School of Technology: Transferable Skills Newsletter February 2012

This newsletter is for postgraduate and postdoctoral researchers in the School of Technology, and provides you with information about interesting events and training opportunities that are available.

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A. Graduate Development Programme (GDP) training

The GDP programme for March will be published on Tuesday 7 Feb at 10:00am. Once it's published you will find the full listings and details at:

<http://www.training.cam.ac.uk/gdp/event-timetable>

Courses running in March that are appropriate for School of Technology researchers are listed below:

- Planning and Managing a Research Project
- Understanding Yourself and Others: Using MBTI
- Sustaining Peak Performance
- Presentation Skills
- Speed Reading
- Skills Analysis: one-to-one
- Thinking outside of the Box
- Time Management
- From Lab to Market: Intellectual Property and Research Contracts
- From Lab to Market: Raising Finance- Raising Grant Finance
- Writing Your First Year Report
- Personal Skills Profile
- Selling Skills
- Working in a Business
- Understanding Our Global Social, Environmental & Ethical Challenges
- Understanding Change in Society, Organisations and Individuals
- Effective Communication: Negotiation and Assertiveness
- Effective Communication: Non-verbal communication
- Effective Communication: Verbal communication
- Finishing Up and Moving On (FUMO)
- Making your research pay - entrepreneur or not

Descriptions of the Graduate Development Programme workshops can be found on the Personal and Professional Development (PPD)website

<http://www.admin.cam.ac.uk/offices/hr/ppd/information/graduate/training>

B. Training programmes from other providers in the University

- **High Tech Marketing (IT/Biotech & Pharmaceutical)**
20th February - 14th March.

This is one of a series of courses run by the Judge Business School under the title Management of Technology and Innovation (MoTI). This class provides students - scientists and non-scientists alike - with a solid understanding of the issues, strategies and technologies of the high-tech industries (IT and biotech/pharma). The core of the course is an in-depth analysis of the strategies that companies use to compete in these industries. You will learn how companies derive winning (or otherwise) business strategies across the value chain of the high-tech industries.

<http://www.training.cam.ac.uk/gsls/theme/MoTI?providerId=176988>

- **Boot Camp for Commercialisation**
22nd – 23rd February 2012
Moller Centre (Churchill College)

Offered by The University's Centre for Entrepreneurial Learning (CfEL), in collaboration with the Engineering and Physical Sciences Research Council (EPSRC).

Working together with experienced mentors you will learn how to commercialize research outputs, protect research ideas, define markets, match ideas with customer needs, create a network of individual connection of like-minded people and get a deeper understand the commercial value of your research.

To apply for a place, please contact Orsolya Ihasz: E-mail: o.ihasz@jbs.cam.ac.uk by 12pm on the 17th February 2012, and provide the following details:

- * your full contact details
 - * your year of study
 - * a short paragraph of an idea for a venture
 - * why you'd like to attend the Boot Camp for Commercialization
- **Other training providers** that may of interest can be found on the booking system front page: <http://www.training.cam.ac.uk/>
 - **University Library**
(e.g. How to Avoid Plagiarism)
 - **University Computing Service**
(e.g. LaTeX: Introduction to Text Processing, Photoshop: Basic Techniques, Zotero: Introduction to a Reference Management Program, Mendeley: Introduction to a Reference Management Program)

C. Empowered Employability: free lecture series

26 January – 3 May 2012, McCrum Lecture Theatre, Cambridge

Free lectures designed to help those in the science and technology sector improve their employment prospects. Open to University of Cambridge students, post-doctoral researchers and members of staff, as well as those from science and technology businesses and research organisations. The lectures will cover good business practice with a focus on science entrepreneurship, and topics ranging from intellectual property to people management.

Find out more and register. For a full lecture programme and to book your place online, visit:

www.ice.cam.ac.uk/employability

**D. Cambridge Public Policy: free Seminar Series
Fridays in February and March, 1–2pm**

These seminars aim to bring together a diverse range of individuals from the humanities as well as social sciences and natural sciences, to discuss the public policy implications of their work and research.

Each talk lasts 25–30 minutes and is followed by open discussion. Talks take place on Fridays (1–2pm) in the **Department of Engineering**, University of Cambridge.

10 Feb - Innovation management by global health entrepreneurs
Julia Fan Li Doctoral Student, Institute for Manufacturing, University of Cambridge

17 Feb - Does well-being have a role to play in public policy
Professor Felicia Huppert Professor of Psychology, Department of Psychiatry, University of Cambridge

24 Feb - Baking bread without flour: Why Government computing is so broken and how universities can help fix it

Tom Steinberg Founder of My Society

3 Mar - Algae for energy and industrial biotechnology
Professor Alison Smith Professor of Plant Biochemistry, Department of Plant Sciences, University of Cambridge

For more information see:

<http://www.csap.cam.ac.uk/events/?category=10> .
